PRISM Communications

Client Questionnaire

1. What do you expect from PRISM Communications?

2. Do you have a specific time frame in which the work PRISM Communications needs to adhere by?

3. What’s your budget?

4. Who will be your contact person? (this is the person who is expected to attend board meetings and establish and maintain constant communication with the firm)

5. Do you have your own media list or would you like to use ours?

6. What specifically is your company looking for from PRISM Communications?
   • Awareness Campaigns
   • Special Events
   • Promotions
   • Publicity (Newsletters, Brochures, fliers)
   • Research
   • Political Campaigns
   • Media Relations
   • Other:__________________________________________________
   • _______________________________________________________

7. Has your company/organization gone through a Public Relations firm before?
   • Which one?
   • How were they?
   • What did they provide for you?