



Dear Potential Sponsor,

This year the University of Hartford's American Society of Mechanical Engineers (ASME) is participating in the Human Powered Vehicle competition. This is a design challenge that forces engineering students to apply their education to conceptualize, construct, and race a purely human powered vehicle. Our team and vehicle will be traveling to Charlotte, North Carolina in the spring to participate in this competition. As we prepare for the event, it is essential for us to seek monetary and material donations to help us complete the construction of our vehicle and offset other costs associated with the competition.

Our human powered vehicle is designed to compete in the utility class, which means we are constructing our vehicle to provide commuter transportation. We expect to test and utilize our vehicle on local roads here in the Hartford region. When you participate as a sponsor, your company's name will be on a one-of-a-kind vehicle that will not only compete in Charlotte, North Carolina, but will also be showcased on the roads of Connecticut. Your donations will cover costs for the materials used in our vehicle, competition related expenses, including the transportation and housing of our team, and to purchase fuel for our human powered vehicle, which is of course, food for our team!

Please help us make the 2005-2006 University of Hartford Human Powered Vehicle a success. We look forward to sharing our experiences and success with you, our sponsors. We have included some general donation information to explain the benefits of helping our group. Your sponsorship will help bring this concept to fruition, please review the following sheet and let us know your preferred level of sponsorship. Remember that along with the exposure your company will gain, your sponsorship may be tax deductible. We hope to have most sponsorships secured by February 1, 2006, and would appreciate your timely response to this request.

Sincerely,

A handwritten signature in black ink that reads "Erik Miller-Klein".

Erik Miller-Klein
Team Leader
860.614.9042
HPV@hartford.edu



SPONSORSHIP LEVELS

Platinum Supporter

\$1,000 or equivalent cost in services or materials donated

Benefits Include-

- Company or Organization logo displayed on team banner at competition
- Company or Organization logo decal displayed on vehicle (at least 8"x 10")
- Company or Organization logo on Human Powered Vehicle Team T-shirt
- Company or Organization logo on the welcome page of our website
- Commemorative Framed Picture of 2005-2006 Team and Vehicle
- Presentation of Human Powered Vehicle at sponsors site

Gold Supporter

\$500 or equivalent cost in services or materials donated

Benefits Include-

- Company or Organization logo decal displayed on vehicle (at least 6"x 8")
- Company or Organization logo on Human Powered Vehicle Team T-shirt
- Company or Organization logo on the welcome page of our website
- Commemorative Framed Picture of 2005-2006 Team and Vehicle

Silver Supporter

\$250 or equivalent cost in services or materials donated

Benefits Include-

- Company or Organization logo decal displayed on vehicle (at least 4"x 6")
- Company or Organization logo on Human Powered Vehicle Team T-shirt
- Company or Organization logo on the sponsor page of our website
- Commemorative Framed Picture of 2005-2006 Team and vehicle

Bronze Supporter

\$100 or equivalent cost in services or materials donated

Benefits Include-

- Company or Organization logo decal displayed on vehicle (at least 3"x 5")
- Personal Letter and 4"x 6" photograph of the team and vehicle
- Company or Organization logo on the sponsor page of our website

Check out our website at:

<http://uhaweb.hartford.edu/HPV>



SPONSOR INFORMATION

We are pleased to sponsor the University of Hartford's ASME Human Powered Vehicle Team for the competition in Charlotte, North Carolina, in April 2006.

Enclosed is a check in the amount of _____.

For publicity purposes, list our company as follows:

Company Name: _____
Street Address: _____
City, State, Zip: _____
Contact person: _____
Telephone: _____ Fax _____

Have someone contact _____ at _____.
(Name) (Telephone/e-mail)

Please make check payable to: **UNIVERSITY OF HARTFORD – ASME**

and mail to: University of Hartford
College of Engineering
C/O: Ronald Adrezin
ATTN: ASME - HPV
200 Bloomfield Avenue
West Hartford, CT 06117