Effective for students beginning in the College of Arts and Sciences in the 2014-15 academic year

School of Communication, Media and Journalism Emphasis
SUMMARY OF COURSE REQUIREMENTS

Communication majors must complete the three core courses, one of two writing courses, plus the requirements of their chosen emphasis, plus 6 hours inside the school but outside their chosen emphasis. A grade point average of at least 2.25 in the major is required. (NOTE: A Bachelor of Arts degree in Communication requires a minimum of 120 credits.)

COURSES REQUIRED BY ALL SCHOOL OF COMMUNICATION MAJORS

CMM 110 Communication in the Digital Age
CMM 311 Research Methods in Communication
CMM 411 Communication Theory

[CMM 250W Fundamentals of Journalism _____ ● OR ● CMM 253W Writing for the Media _____ ]

The Media and Journalism emphasis

CMM 240 Introduction to Media _____

1 Course related to “Media Technology Abilities:”

CMM 242 Intro Radio & Audio _____
CMM 244 Intro to TV Prod _____
CMM 281 Intro Multimedia _____

2 courses related to “Criticism & Analysis:”

CMM 210 Media Literacy _____
CMM 215 Social Media _____
CMM 318 Women and the Media _____
CMM 330 Gender/Sex in Pop Cult _____
CMM 346 Media Industries _____
CMM 362 History of Amer Jour _____
CMM 415 Issues in New Media _____
CMM 425 Popular Culture _____
CMM 430 Comm Law _____
CMM 449 Media and Society _____
CMM 450 International Comm _____

● Choose one of the following sub-groups
(maximum of 3 hrs. of CMM 406)

MEDIA PRODUCTION sub-group:
CMM 324 Non-linear Editing _____
CMM 345 Video Field Production _____

● Plus, choose two of the following electives**
CMM 406 Internship _____
CMM 440 Advanced TV Prod _____
CMM 442 Advanced Radio Prod _____
CMM 481 Advanced Multimedia _____

JOURNALISM sub-group:
CMM 329 Online Journalism _____
CMM 350W News Reporting _____

● Plus, choose two of the following electives**
CMM 315 Sports Journalism _____

CMM 317W Creative Nonfiction _____
CMM 353 Broad/Elec Jour _____
CMM 354W Editorial/Feature _____
CMM 356W Magazine Journalism _____
CMM 406 Internship _____
CMM 445 News Editing _____
CMM 432 Journ Practicum _____

MEDIA OPERATIONS sub-group:

● Choose two of the following:
CMM 346 Media Indus* _____
CMM 415 Issues in New Media _____
CMM 430 Comm Law _____

● Plus, choose two of the following electives**
CMM 260 Comm and Advertising _____
CMM 271 Intro to Public Relations _____
CMM 406 Internship _____
CMM 444 Media Mgmt & Entrepren _____
EC 101 Intro to Economics _____
MUM 120 Intro to Arts Management _____

MEDIA STUDIES sub-group:

● Choose two of the following:
CMM 210 Media Literacy _____
CMM 425 Popular Culture _____
CMM 449 Media and Society _____

● Plus, choose two additional electives from the “Criticism & Analysis” courses

NOTE: Courses taken to fulfill Media Studies sub-group do NOT double count as “Criticism & Analysis” courses.

**An alternative to taking 2 electives within your chosen sub-group is to take 2 courses from any of the other sub-groups.

#EC 101 is a prerequisite for CMM 346.

NOTE: Special Topics and Special Problems courses in Media and Journalism can be used to satisfy requirements as approved by the advisor and Director of the School of Communication.

06/02/14