Effective for students beginning in the College of Arts and Sciences in the 2014-15 academic year

School of Communication, Communication Studies Emphasis
SUMMARY OF COURSE REQUIREMENTS

Communication majors must complete the three core courses, one of two writing courses, plus the requirements of their chosen emphasis, plus 6 hours inside the school but outside their chosen emphasis. A grade point average of at least 2.25 in the major is required. (NOTE: A Bachelor of Arts degree in Communication requires a minimum of 120 credits.)

COURSES REQUIRED BY ALL SCHOOL OF COMMUNICATION MAJORS:
CMM 110 Communication in the Digital Age
CMM 311 Research Methods in Communication
CMM 411 Communication Theory
CMM 250W Fundamentals of Journalism
• OR •
CMM 253W Writing for the Media

The Communication Studies emphasis:

Required Courses (12 credits)
CMM 212 Persuasion
CMM 215 Making Sense of Social Media
CMM 222 Small Group Communication
CMM 447 Capstone in Communication Studies

Elective Courses (6 credits)
Choose 2 courses from those below by taking either 1 course from “Human Relations” and 1 from “Strategic Communication” OR 2 courses from one of these categories.

Human Relations
CMM 225W Interpersonal Communication
CMM 251 Nonverbal Communication
CMM 325 Family Communication
CMM 335 Ethnic & Intercultural Comm
CMM 340 Conflict and Communication
CMM 366 Computer-mediated Comm
CMM 428 Language and Comm

Strategic Communication
CMM 111 Business & Professional Comm
CMM 230 Organizational Comm
CMM 310 Political Comm
CMM 320 Environmental Comm
CMM 343 Comm in Contemporary Org
CMM 406 Internship
CMM 430 Communication Law

Two courses from the School of Communication’s other emphases *+

(Note: Neither CMM 250W nor CMM 253W may be used to satisfy this specific requirement.)

* For purposes of this requirement, the following classes are considered part of the Advertising and PR emphasis: 260, 271, 360, 371, 448, 460, 462, 471, and 486. The following classes are considered part of the Media and Journalism emphasis: 210, 240, 242, 244, 246, 381, 315, 317, 318, 324, 329, 330, 345, 346, 350W, 353, 354W, 355, 356W, 362, 415, 425, 430, 432, 440, 442, 444, 445, 449, 450, 452, 453, 457, 458, and 481.
+Recommended: CMM 271 Intro to Public Relations and CMM 281 Intro to Multimedia

May 28, 2014