



# PSYCHOLOGY

Psychology is the scientific study humans and animal behavior, cognition, and emotion as well as related mental, physiological and social processes in an attempt to understand the dynamics of behavior – and how to apply knowledge already attained to the prevention and solution of both individual and social problems.

**Sample Career Areas:** Advertising Agencies, Insurance, Finance, Human Resources, Mental Health Agencies, Consulting Firms, Marketing Firms, Market Research Firms, Schools/Universities, Non-Profit Organizations, Law Firms, Research Institutes, Journals/Newspapers

**Sample Career Titles:** Psychologist (Forensic, School, Consumer, Sports, Organizational, Clinical), Buyer (Advertising), Art Therapist, Market Research Analyst, Marketing Manager, Child Development Specialist, Criminologist, Youth Counselor, Technical Writer, Policy Analyst, Community Organizer, Statistical Report Writer, Occupational Therapist, Budget Analyst, Financial Analyst, Insurance Underwriter, Actuary

**Related Major Skills:** Communication (influencing and persuading groups/people, informing and explaining ideas..); Analysis (evaluating theory and evidence, comparing and contrasting ideas and information..); Interpersonal Relations (counseling, perceiving and understanding individual differences, identifying and understanding needs..)

**Undergraduate Degree awarded by the University's College of Arts & Sciences:**  
Bachelor of Arts in Psychology

**To learn more about the program, course offerings, and the dedicated faculty behind the program, visit the Psychology Department's website at <http://uhaweb.hartford.edu/psych/index.htm>**

**Suggested websites for further exploration:** Psi Chi ([www.psichi.org](http://www.psichi.org)), American Psychological Association ([www.apa.org](http://www.apa.org)), Marky Lloyd's Careers in Psychology ([www.psywww.com/careers/index.htm](http://www.psywww.com/careers/index.htm))

**Consider the following research methods for additional information on preparation for the field, career options, industry and professional profiles:**

- **Read** about the field using online sites, hardcover resources, industry-specific journals...
- **Talk** to professionals, faculty and fellow students about the field of study, possible career paths...through informational interviews
- **Just do it!** Explore at least two different environments, industries, organizations...by becoming a volunteer, part-time employee, intern or participate in job shadowing. Also, consider sitting in on a class (with permission) as a way of learning whether or not you feel you can devote your time and energy into the required coursework – or sit in on a club/organization meeting one night – get out there!

**If you would like to explore a possible major/minor in Psychology further or any major offered by the University, let Career Services help you see the possibilities!**