

SUGGESTED CURRICULUM FOR A B.A. DEGREE IN COMMUNICATION

Freshman	
<u>Fall</u>	<u>Spring</u>
RLC 110	3
*CMM 110	3
PSY 101 or 102	3
AUC	3
Math Elective	3
DIA 100	<u>1</u>
	16

Sophomore	
<u>Fall</u>	<u>Spring</u>
ENG 140 <u>or</u> For. Lang. Literature	3
CMM 225W or 250W or 253W	3
CS 110 or For. Lang. 110	3
PHI 110	3
Lab Science	<u>4</u>
	16

Each major must successfully complete CMM 110, 311, 411 and achieve an overall GPA of at least 2.25 in the major to graduate as a Communication major.

*CMM, 110, 311, 411 are required by all communication majors. CMM 311 should be taken in the junior or senior year.

Note: Students must take two writing-intensive courses. CMM 225W, 250W, 350W, 354W and 356W are writing-intensive courses.

Note: Communication majors must maintain a GPA average of 2.25 or above in all Communication courses in order to graduate.

The sample program shown above will allow a student to complete his/her distribution requirements for the B.A. degree by the end of the sophomore year. During the sophomore year, the student should select one of six emphases within the School of Communication. Courses for the junior and senior years should then be selected to fulfill the requirements for the emphases, as well as the proper number of departmental and general education requirements.

MEDIA

CMM 240	Introduction to Media
CMM 242	Introduction to Radio
or	
CMM 244	Introduction to Television Production

CMM 250W Fundamentals of Journalism

or

CMM 253W Writing for the Media

CMM 449 Mass Media and Society

Also, two required electives -- Choose one from each group below:

Group I: CMM 353, CMM 440, CMM 442, CMM 444 or CMM Internship (CMM 406, 407)

Group II: CMM 246, CMM 355, CMM 390 or CMM 450

PLUS three additional courses within the School of Communication:

1. _____
2. _____
3. _____

INTERPERSONAL COMMUNICATION

CMM 225W Interpersonal Communication

CMM 222 Small Group Communication

CMM 447 Linking Interpersonal and Organizational Communication

CMM 428 Language and Communication

PLUS five additional courses within the School of Communication. Of these 5 you must select one from each of the following groups:

Group 1: CMM 212, CMM 230, CMM 270

Group 2 : CMM 325, CMM 335, CMM 251, CMM 422

Two of the three remaining Electives must be at the 300 or 400 Level.

ORGANIZATIONAL COMMUNICATION

CMM 222 Small Group Communication

CMM 230 Organizational Communication

CMM 343 Communication in Contemporary Organizations

CMM 412 Communication and Organizational Problem Solving

PLUS five additional courses within the School of Communication, two of which must be numbered 300 or above:

1. _____ (300 or above)
2. _____ (300 or above)
3. _____
4. _____
5. _____

JOURNALISM

CMM 240	Introduction to Media
CMM 250W	Fundamentals of Journalism
CMM 252	History of American Journalism
CMM 350W	News Reporting
CMM 445	News Editing

An advanced writing course in the School of Communication numbered 300 or above

Also, one required elective -- Choose one from the group below:

CMM 355, CMM 390, CMM 450, CMM 449, CMM 457 or CMM 458

PLUS two additional courses within the School of Communication:

1. _____
2. _____

ADVERTISING

CMM 240	Introduction to Media
CMM 260	Communication and Advertising
CMM 360	Advertising Copywriting and Layout
CMM 460	Advertising Campaign Tactics

Also, two required electives -- Choose one from each group below:

Group I: CMM 250W, CMM 242 or CMM 244

Group II: CMM 230, CMM 428, CMM 448, CMM 453 or CMM Internship (CMM 406, 407)

PLUS three additional courses within the School of Communication:

1. _____
2. _____
3. _____

PUBLIC RELATIONS

CMM 240	Introduction to Media
CMM 253W	Writing for the Media
CMM 270	Introduction to Public Relations
CMM 370	Public Relations Campaigns
CMM 474	Public Relations Cases

Also, two required electives -- Choose one from each group below:

Group I: CMM 230, CMM 310 or CMM 350W

Group II: CMM 222, CMM 354W or CMM Internship (406,407)

PLUS two additional courses within the School of Communication numbered 300 or above:

1. _____

2. _____