I spend a lot of time on my job trying to explain how things work.

Are you a working professionals who spends time teaching or improving performance of clients or co-workers. Do you wonder if you can do that work faster, better, more effectively? What technology can help? What is the best way to train? Are there cheaper alternatives?

We have developed a certificate program for you!

University of Hartford's LIP Certificate in Learning Innovation and Performance

- 12 college credits
- September through May
- Expert faculty and industry professionals
- Learn on real projects - Immediately apply to your own work
- Learn and Use the Latest in learning design and educational technology
- Become more effective, more efficient, create greater impact for less
- Work as a team with other professionals - learn through practice.

Unique

There is no better way to learn! Work with other professionals on important projects as we all improve our expertise. Immediately apply what you learn to your work. Spend 10 months working together and become a master.

For information:
Dr. Steven Schatz
schatz@hartford.edu
860-768-4277

University of Hartford
200 Bloomfield Avenue
West Hartford, CT 06117

I’m teaching customers, colleagues, people I manage and people who manage me.

Can I do it better?
Can I do it faster?
Can technology help?

www.hartford.edu/LIP
You Will Learn:

- How to use the latest technology to make you and your clients more effective.
- How to prepare for and use future trends to support learning, innovation, and performance.
- Building cutting edge technical skills to make your current and future work more effective.
- Applying latest advances in learning theory to create the greatest impact across your organization for the least cost in the shortest time.
- Creating and using web and computer based instruction and support for powerful results.
- Designing user-based, user driven systems - the cutting edge of harnessing human technology.
- Saving time and money with targeted analysis.
- Design, build, and deliver the most powerful, effective training for the least amount of money.
- Best ways to measure the real results of your designs so they continue to improve.
- How to stop wasting time and money and develop targeted, effective tools.
- Choosing the best tool for greatest impact, including Communities of Practice, Mentoring, Coaching, JIT (Just In-Time), On-The-Job (OJT).

Semester One - Design, Develop and Delivery Effective Training

Design and Build the Best Training

Skills of instructional design and delivery including:
- Web, Computer Based, Print, Video, Just in Time Delivery, On the Job Training.

Semester Two - Analysis to Increase Performance and ROI

Get the most of your time and budget by targeting with effective analysis, implementation, rapid prototyping, ROI, and user driven interventions.

Applications are due by May 15.

Apply Now! Spaces Very Limited!

You only have one opportunity a year to enter the LIP certificate. This is it!

We pick the finest people who apply to become part of the cohort team. We work together, learn together, and become excellent together. You must be a working professional. You must be willing to commit to creating an excellent experience. You must commit to going through both semesters as a team.

You may take these courses for undergraduate or graduate credit. These courses may apply to either an MA or BA degree. No training experience required. You must apply and be accepted to participate.

Application required!
Priority Application Deadline May 15

(Download application from www.hartford.edu/LIP)

(Applications after this date considered on a space available basis)

Apply now to be part of this unique and exciting experience!

Cost: $6500 includes all - 12 units tuition, fees, books, parking, expert instructors, and printing!