



University of  
Hartford



MarketingPower.com



## American Marketing Association

Info Session & Luncheon

# INSIDE ADVERTISING

Kathy Thompson from BBDO, New York will discuss with students careers in advertising and how to break into the business.

Thursday, March 4, 2004

Henry Roberts Room

Auerbach Computer and  
Administration Building

11:30a – 1:00p

Students **MUST** register  
prior to this event

Please see Dr. Steinberg  
in A307

**Lunch is \$5**

For more information: [uhaweb.hartford.edu/amermktg](http://uhaweb.hartford.edu/amermktg) or e-mail: [ama@hartford.edu](mailto:ama@hartford.edu)